DETC
DISTANCE EDUCATION AND TRAINING COUNCIL

88TH ANNUAL CONFERENCE
PROGRAM

WHAT'S INSIDE

WELCOME

Welcome! Thank you for attending in the 88th Annual Conference of the Distance Education and Training Council. Your attendance and participation are what makes DETC meetings worthwhile.

The next two days promise to be an important convening of DETC where, collectively, we'll address innovations and challenges in distance education. Some of the foremost professionals in the distance education field will share their experiences, their thoughts on the future, and more.

During the Conference, don't hesitate to reach out to your fellow conferees, share both successes and failures, and say what's on your mind. By doing so you'll become a full participant in the learning process, and all of us will benefit from the increased interaction and sharing of ideas.

WHAT'S THE hAPPs?

The DETC has gone mobile! We're excited to be offering a smartphone/tablet app to serve as a mobile event guide. The app is where you'll find speaker information; session details; menus; presentations and documents; and much more! Best of all, it's accessible from all devices with an Internet browser: smartphones, tablets, laptops, and even desktops.

- Use detailed session information to create a custom schedule.

- Access presentations and documents during (and after) the event.

- Easily complete session evaluations.

- Stay up-to-date with event announcements.

- Connect with speakers, exhibitors, and other attendees.

HOW TO ACCESS THE DETC CONFERENCE SMARTPHONE APP

Method 1: Scan the QR code (left).

Method 2: Go to **http://eventmobi.com/ DETC** on your mobile browser to instantly access the mobile event guide app and get instructions for adding it to your device!

Having trouble? Need a hand? Stop by the registration booth in the Surf Room.

WHERE ARE THE HANDOUTS?

Online at **http://eventmobi.com/DETC**.

In an effort to embrace the *online* in online learning and to reduce the environmental impact of the Annual Conference, we've made a few changes. The menus, speaker biographies, copies of presentations and session handouts, evaluations, and attendee list are all available online via the mobile event guide. The printed Conference Program and Schedule-at-a-Glance have been streamlined and redesigned to be more informative in fewer pages. It's a small contribution to the movement to be green but one that we hope will grow with future DETC meetings.

REGISTRATION HOURS:

Sunday, April 6: 1:00 – 3:00 p.m.
Monday, April 7: 7:30 a.m. – 4:00 p.m.
Tuesday, April 8: 8:00 a.m. – 4:30 p.m.

CONFERENCE SCHEDULE

SUNDAY, APRIL 6

RESEARCH & EDUCATIONAL STANDARDS SUBCOMMITTEE MEETING

1:30 – 2:30 p.m.   Clipper/Harbor/Galleon Rooms
The meeting is open to committee members only, but other attendees can observe provided space is available.

BUSINESS STANDARDS SUBCOMMITTEE MEETING

3:00 – 4:00 p.m.   Clipper/Harbor/Galleon Rooms
The meeting is open to committee members only, but other attendees can observe provided space is available.

WELCOME RECEPTION

6:00 – 8:00 p.m.   Lodge Pool Deck
Start off the Annual Conference with a casual, relaxing welcome reception. The menu is available on the mobile event guide.

MONDAY, APRIL 7

Please note: Unless otherwise indicated, sessions will take place in the Clipper/Harbor/Galleon Rooms.

CONTINENTAL BREAKFAST

7:30 – 9:00 a.m.   Surf Room
Enjoy a continental breakfast before the sessions begin. The menu is available on the mobile event guide.

88TH ANNUAL DETC BUSINESS MEETING

8:00 – 9:00 a.m.
Before the Annual Conference begins, institutions currently accredited by DETC should plan to attend the 88th Annual Business Meeting. *Note: The Annual Business Meeting only is open to institutions currently accredited by DETC.*

WELCOME

9:15 – 9:30 a.m.

IMPROVE AND PROSPER: ONE HOPE AND TEN EASY PREDICTIONS ABOUT THE FUTURES OF DISTANCE EDUCATION

9:30 – 10:45 a.m.

This keynote speech will present a vision of a future for distance education in which we use online technologies to improve educational quality. Mr. John Sener, author of *The Seven Futures of American Education: Improving Learning and Teaching in a Screen-Captured World*, will describe his Seven Futures framework, which will help you make better sense of recent and (re-)emerging education trends such as MOOCs, active/immersive/adaptive learning, and competency-based education. Learn about what is likely to happen to distance education in ten easy predictions — and what could happen if we set our minds to it.

UPDATE ON THE STATE AUTHORIZATION RECIPROCITY AGREEMENTS FOR DISTANCE EDUCATION (SARA)

11:00 – 11:45 a.m.

Currently, institutions that offer distance education courses to students in other states must determine and then comply with whatever conditions, or gain whatever approvals, each of those states require. That process is inefficient, time-consuming, expensive, and ineffective in supporting the overall quality our country needs to gain the maximum benefits possible through distance education. As an alternative, representatives of higher education institutions, state higher education agencies, regulatory bodies, and other affected groups have developed the State Authorization Reciprocity Agreement — SARA. As of early March, SARA-enabling legislation has passed in nine states, legislation is pending in 11 more, and five states have determined that no legislation is needed to enable participation. This session from Dr. Marshall A. Hill will provide an update on SARA's progress and provide opportunities for questions.

WELCOME LUNCHEON

12:00 – 1:15 p.m.   *Delfino's Restaurant*

Join other Conference attendees for a welcome luncheon before an afternoon of concurrent sessions. The menu is available on the mobile event guide.

CONCURRENT SESSIONS
1:30 – 2:30 P.M.

Each session will be offered once. Please note the location of the session you plan to attend. The day will end after the second round of concurrent sessions.

CONCURRENT SESSION A
WHY PROGRAMMATIC ACCREDITATION?

Clipper/Harbor/Galleon Rooms

As part of DETC's accreditation process, specific program offerings are also reviewed and approved. So why, then, do you need programmatic accreditation? How is programmatic accreditation different from the review done by DETC? What can you expect from a programmatic accreditor's review, and how do you determine which programs need separate accreditation? This informative session from Ms. Kathleen Megivern and Mr. Joseph Vibert will provide insights and resources from the perspective of the programmatic accreditor and helpful strategies for evaluating institutional readiness for programmatic accreditation.

CONCURRENT SESSION B
IMPLEMENTING STATE AUTHORIZATION: A SCHOOL'S PERSPECTIVE

Crescent Room

"A journey of a thousand miles begins with a single step" (Lao-tzu, Chinese philosopher), but in which direction should you set forth? Although SARA is on the horizon, most schools already have an obligation in one or more states to seek authorization and should act now to come into compliance with federal and state statutes and regulations, as well as with DETC standards. This presentation from Ms. Karan Krna of Grantham University will provide information on one school's journey to navigate the process of state authorization. Learn tips and tricks on how to get started and how to manage the state renewal process on a continuing basis.

CONCURRENT SESSION C
CREDIT FOR WHAT THEY KNOW: INCREASING ADULT STUDENT DEGREE COMPLETION RATES

Flagler Room

Given the strong national focus on making college more affordable and promoting degree completion, the time is right for enhancing student access to Prior Learning Assessment (PLA). PLA is the process by which an individual's learning from life and work experience is evaluated for the purpose of granting college credit. This presentation by Dr. Scott Campbell discusses the link between PLA and improved rates of adult degree completion and explains how many colleges and organizations have moved forward to implement PLA through CAEL's national online service for PLA, LearningCounts.

CONCURRENT SESSIONS
2:45 – 3:45 P.M.

Each session will be offered once. Please note the location of the session you plan to attend. The day will end after the second round of concurrent sessions.

CONCURRENT SESSION A

CREATING A MARKETING ROADMAP FOR YOUR UNIVERSITY?

Clipper/Harbor/Galleon Rooms

New rules, new challenges. It is more important than ever to take stock of your current marketing, branding, and recruitment efforts in order to identify ways to better position your institution for growth. From plugging in gaps in your marketing mix as emerging channels and strategies evolve to expanding your efforts internationally, Mr. Daniel Sommer will use this breakout session to help you to develop a practicable marketing roadmap for your institution.

CONCURRENT SESSION B

PROCTORED TESTING OPTIONS FOR DISTANCE EDUCATION INSTITUTIONS

Crescent Room

Distance education providers now have a number of options for delivering proctored tests to students. New solutions for assessment delivery and proctoring can accommodate educators and students with varying needs and make testing more accessible and convenient. But these solutions also prompt questions about reliability and test integrity. What strategies should you use to ensure that alternative delivery options work effectively? What measures should you take to prevent fraud and protect privacy? And what might be in store for the future? Join Mr. Eric D'Astolfo from Pearson VUE and ProctorCam's Mr. Rob Toof for an insightful discussion about new ways of proctoring online exams that balance access and affordability with the need to meet regulatory and academic integrity mandates.

CONCURRENT SESSION C

APPLYING FOR AND ACHIEVING INITIAL ELIGIBILITY IN THE TITLE IV FINANCIAL AID PROGRAMS

Flagler Room

The Department of Defense has requested changes to its Memorandum of Understanding (MOU) concerning the eligibility of military service members to continue receiving Tuition Assistance (TA) if their chosen institution does not participate in the Federal Title IV Financial Aid programs. This session, presented by Mr. Randy Rock, will explain the process of becoming Title IV eligible, including the following steps: DETC eligibility, USDE eligibility requirements, Title IV Electronic Application process, required policies and informational disclosures, and the administration of financial aid disbursements.

FREE EVENING

TUESDAY, APRIL 8

Please note: Unless otherwise indicated, sessions will take place in the Clipper/Harbor/Galleon Rooms.

CONTINENTAL BREAKFAST

8:00 – 9:00 a.m.   Surf Room

Enjoy a continental breakfast before the sessions begin. The menu is available on the mobile event guide.

THE FUTURE OF HIGHER EDUCATION: CHALLENGES AND OPPORTUNITIES

9:00 – 9:45 a.m.

The federal and state governments have become increasingly more involved in directing the policies that institutions must follow. Ms. Vickie Schray will lead this session focused on major policies and changes that are likely to be among the top higher education federal and state policy and regulatory issues in 2014 and beyond.

COMPETENCY-BASED LEARNING: AN OPPORTUNITY?

10:00 – 10:45 a.m.

This is your opportunity to learn more about competency-based learning. Competency-based learning models will be explored and Dr. Larry Banks will share his research on why employers want graduates with employability skills and why enrollment is increasing in schools that offer competency-based programs. You will learn about a three-pronged approach to a competency-based learning model that drives improvements in student learning and school performance. In addition, Dr. Banks will talk about the keys to effective competency-based learning models: valid third-party assessments, job task analysis, faculty mentoring, and dynamic learning resources.

DETC: OUTSTANDING GRADUATES AND FAMOUS ALUMNI TELL THEIR STORIES

11:00 – 11:45 a.m.

Sometimes the lack of face-to-face contact with students makes it hard to remember there's a person on the other end of all those e-mails and electronic submissions. But after hearing the inspiring stories from a selection of this year's Outstanding Graduates and Famous Alumni, your focus will be back to the number one priority: the students.

ANNUAL AWARDS LUNCHEON

12:00 – 1:30 p.m.   Atlantic Ballroom

Enjoy a delicious lunch while watching the presentation of the DETC awards. The menu is available on the mobile event guide.

DEFINING "MILITARY-FRIENDLY" AND "VETERAN-FRIENDLY" FOR HIGHER EDUCATION: TAKING THE GUESSWORK OUT OF ILL-DEFINED TERMS

1:30 – 2:15 p.m.

This session serves as a prelude to the soon to be released white paper on defining "military-friendly" and "veteran-friendly" for institutions of higher education. Both terms have arguably been used loosely when it comes to the support of student veterans and servicemembers in postsecondary education programs. In addition to recent developments in Washington regarding new regulations related to military and veterans affairs, Mr. Michael Dakduk will discuss media lists that rank military-friendly institutions, government oversight, and best practices guides, which offer a unique, but often disconnected framework for providing clarity to both terms.

THE EXPANDING UNIVERSE OF CONSUMER PROTECTION COMPLIANCE

2:30 – 3:15 p.m.

Government agencies are increasingly focused on enforcing consumer protection laws and principles with respect to postsecondary education institutions. The federal agencies that focus on consumer protection issues have grown, and state attorneys general and other state agencies are increasingly proactive in enforcing consumer protection laws. Ms. Stephanie Gold will use this session to provide vitally important information on the consumer protection legal framework and discuss related risk management steps.

DETC STAFF ANSWERS YOUR QUESTIONS ABOUT STANDARDS, POLICIES AND PROCEDURES

3:30 – 4:15 p.m.

During the past year, the DETC has faced many changes and challenges in view of the ever-shifting landscape in higher education accreditation. This session with the DETC staff will discuss the changes to DETC policies, procedures, and standards, giving special attention to DETC's USDE-recognized scope of recognition and the change that now includes non-degree-granting programs eligible for Title IV.

CLOSING RECEPTION AND BANQUET

6:00 – 9:00 p.m.   Sundancer Yacht/Courtyard

After the Conference, relax and unwind with other attendees at this evening's (optional) Closing Reception and Banquet. Enjoy a sunset cruise reception followed by dinner in the resort's central courtyard. Dress is casual!

Note: Attendees must register separately for the Closing Reception and Banquet. Registrations are $100 and can be purchased during the online registration process.

TELL US WHAT YOU THINK!

Please remember to complete an evaluation for each session you attend. Our primary goal is to bring you relevant, interesting, and engaging presentations that enhance your knowledge and understanding of issues important to DETC accreditation, and session evaluations are the best way to help ensure we meet that goal. Additionally, everyone who turns in a complete set of evaluations (one for each session they attend, as well as an Annual Conference Evaluation form) will be entered into a drawing for a free registration to the DETC's 2014 Fall Workshop in Austin!

Note: Evaluations must be completed while logged in to the mobile meeting guide to be considered for the drawing. Please visit the registration booth for details.
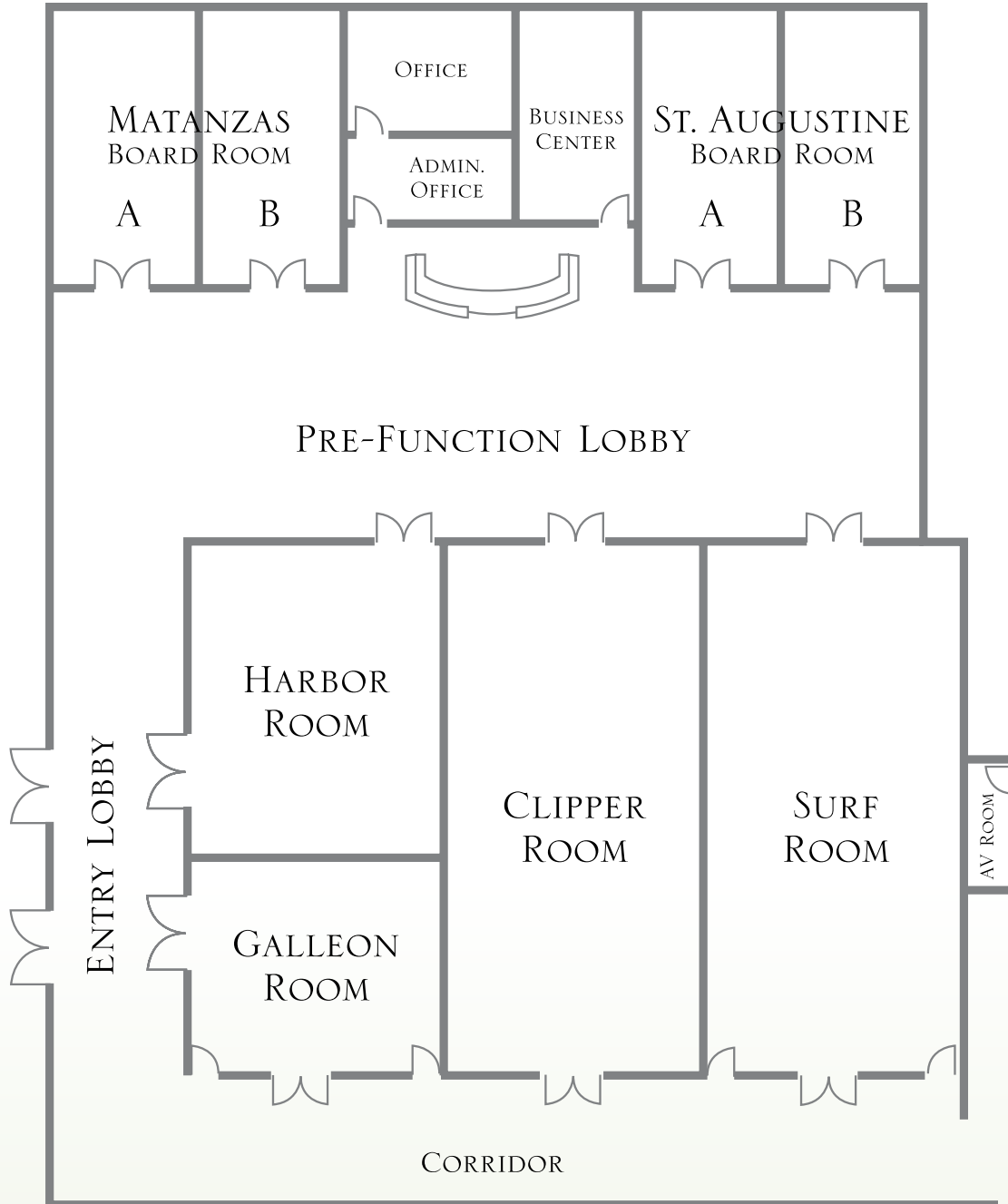
SAVE THE DATE!

Mark your calendars for the DETC's 2014 Fall Workshop, taking place October 5-7, 2014 at The Driskill Hotel in Austin! More information will be available on the DETC website after the Conference.

MAPS

HAMMOCK BEACH RESORT

1. Lobby Bar
2. Coffee Bar
3. Ocean Ballroom
4. St. Augustine Board Room
5. Matanzas Board Room
6. Concierge, *ext 5555*
7. Logo Shop, *ext 5514*
8. Atlantic Ballroom
9. Indoor Pool
10. Seaside Grille, *ext 5650*
11. Fitness Center, *ext 5589 (Lower Level)*
12. Loggerheads Lounge, *ext 5655*
13. The Spa & Salon, *ext 5580 (Lower Level)*
14. Grand Event Lawn
15. Putting Course
16. Putting Course Hut, *ext 5664*
17. Ocean Event Lawn
18. Ocean Bar
19. Fantasy Pool Pavilion
20. Volleyball Court
21. Jack Nicklaus Golf Course *ph. 386-447-4611*
22. Beach Access
23. The Villas
24. North Ocean Towers A
25. North Ocean Towers B
26. South Ocean Towers A
27. South Ocean Towers B
28. South Ocean Towers C
29. The Lodge
30. Lodge Event Lawn
31. Lodge Pool
32. Champions Event Lawn
33. Ocean View Room I & II
34. Ocean Course Pro Shop, *ext 4611*
35. Atlantic Grille, *ext 4610*
36. Ocean Course Driving Range

OCEAN BALLROOM

MATANZAS
BOARD ROOM

A   B

OFFICE

ADMIN.
OFFICE

BUSINESS
CENTER

ST. AUGUSTINE
BOARD ROOM

A   B

PRE-FUNCTION LOBBY

ENTRY LOBBY

HARBOR
ROOM

GALLEON
ROOM

CLIPPER
ROOM

SURF
ROOM

AV ROOM

CORRIDOR

ATLANTIC BALLROOM

VILANO
ROOM

LOBBY

BANQUET
SERVICE
KITCHEN

FLAGLER
ROOM

CRESCENT
ROOM

HAMMOCK
BOARDROOM

PRE-FUNCTION LOBBY