

## **OUR VISION**

The Distance Education Accrediting Commission (DEAC) is the preeminent accrediting organization for distance education delivered worldwide that sets high standards for academic quality inspiring excellence in teaching, learning, and student outcomes through voluntary assessment and peer review.



## **OUR MISSION**

Assuring students high quality distance education through accreditation, peer review, and institutional improvement.





# VALUE PROPOSITION

DEAC provides rigorous, evidence-based assessment and continuous improvement that enhances institutional performance and demonstrates the value of distance education. DEAC promotes best practices that anticipate the emerging future of teaching and learning that is competency-based and workforcefocused. Through its commitment to excellence in teaching and learning and focus on quality for students, DEAC contributes to the greater social good.



## VALUES

### **DEAC** is guided by the following values:

- Integrity, Openness and Transparency
- Rigorous Evidence-based Standards and Analysis
- Quantitative and Qualitative Analysis
- Continuous Improvement
- Focus on the Future
- Optimal Student Achievement
- Contributing to the Social Good

# 2018-2022 KEY STRATEGIES



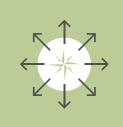
## I. PROMOTE DEAC VALUES

DEAC is guided by values that include integrity, rigor, openness, transparency and commitment to a greater social good. DEAC assertively advances and articulates these values in response to calls for accountability within the changing distance education landscape.



### **II. PROVIDE THOUGHT LEADERSHIP**

DEAC provides thought leadership through visionary and continuous innovation that enhances the practice of accreditation, peer review, and student learning outcomes assessment. DEAC accreditation complements and strengthens institutional innovations across a broad spectrum of teaching and learning models through a deep understanding of distance education.



### **III. EXPAND CAPACITY**

DEAC builds on its existing capacity to refine its accreditation standards and procedures. DEAC develops new perspectives and services that address demands for distance education expansion that link to learning, employability and professional advancement.



### **IV. ADVANCE STUDENT SUCCESS**

DEAC understands that the assessment of student achievement involves greater use of qualitative and quantitative measures supported by new applications of data science tools and techniques. DEAC deploys these techniques within the context of institutional mission and student educational goals.



### **V. EXEMPLIFY EXCELLENCE**

DEAC actively positions itself as a trusted accreditor and expert in distance education quality review through standards that focus on excellence in teaching and learning; accountability for student learning outcomes; and effectiveness of competency-based models.