Traci Lee

Traci Lee, President of Sonoran Desert Institute (SDI), has over 30 years of experience in the postsecondary education sector. Her background covers a broad range of institutional types and sizes, including small, family and independently owned schools to large, multi-campus companies and those with limited niche offerings to those with a large volume of programs.

She has worked with schools accredited by regional, national, and programmatic entities, some with multiple accrediting bodies and regulatory requirements. She has managed many campuses across the United States and internationally, with on-ground, online, and hybrid methods of educational delivery. Her experience encompasses virtually all aspects of education, including admissions, financial aid, academics, career services, and management of multi-campus operations with both regional and national accreditation, domestically and internationally.

Traci earned her Bachelor of Science degree from Arizona State University and a Master of Arts in Organizational Management from University of Phoenix and also taught classes there on an adjunct basis. Traci prides herself on lifelong learning and as such, regularly participate in several relevant associations’ conferences, webinars, online training, seminars and other learning opportunities. Her term ends March 31, 2022.