

# DEAC Employability Exploration

## WHY?

Post-completion outcomes are a critical measure of program quality but have not historically been given the same attention as "student success." That is changing, with increasing scrutiny from policymakers and the public around post-secondary return on investment.

Attention to employability is relevant to **every** field of study.

## BENEFITS

- **Builds awareness** around the topic of employability
- **Identifies key strengths and areas for opportunity**
- Seeks to **motivate** instructors to more fully embed employability in their curricula
- **Easy, powerful, and affordable**

## DELIVERABLES

- Easy-to-read graphical reports of your institution's results
- Implementation guide for institutional community engagement

## COST

\$500 per institution



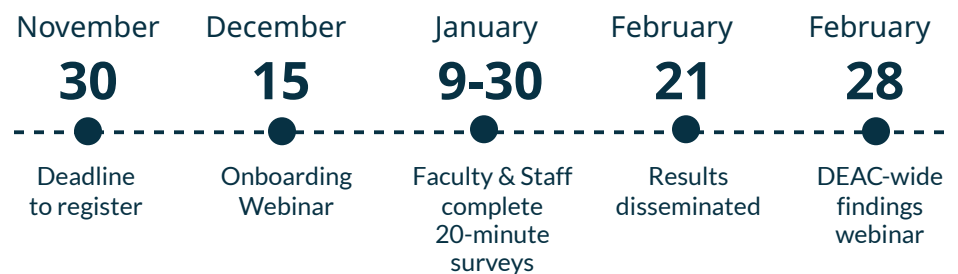
## QUICK, EASY, POWERFUL, AFFORDABLE!

- What employability outcomes do your programs intend for its graduates?
- How aligned are curriculum and courses with the employability skills needed for the workplace?
- How important to your faculty are employability experiences and skills?
- How engaged are career services professionals, employers, and alumni in academic and training programs?
- How well do your graduates achieve employability outcomes?

"In today's world of software engineering and ever-more technology, it's soft skills that employers want. 91% of companies cited this as an issue and 90% of companies are struggling to find better soft skills in the market."

- LinkedIn Global Talent Trends Survey

## ACTIVITIES & TIMELINE



the **QA** commons  
EMPLOYABILITY. MOBILITY. PROSPERITY.

**TO PARTICIPATE**  
**EMAIL [EEQCERT@THEQACOMMONS.ORG](mailto:EEQCERT@THEQACOMMONS.ORG)**