

NEWS RELEASE

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DEAC Debuts Video on The Importance of Accreditation

The Distance Education Accrediting Commission is pleased to announce its new video segment on the benefits of distance education and the importance of accreditation will be airing on the Fox Business Network May 14-15, 2015. The video is also being distributed to Public Television affiliates nationwide the week of May 25, 2015 for multiple airings around the country.

The video offers an overview of the benefits of distance education. It describes how the quality and accessibility of distance education are quickly and significantly improving as both learners and educators become more adept at technology. The video also provides the perspectives of distance education students from DEAC-accredited institutions on how engaging in distance education supported their education goals while they worked to balance career and family responsibilities.

DEAC and the Leading Edge Series jointly produced the video. The collaborative venture provided the opportunity to develop an educational documentary that promotes consumer knowledge about distance education and accreditation across a diversified Public Television viewership. According to the producers at Leading Edge, the estimated viewership and reach for one year is 60 million households.

“Our collaborative aim was to emphasize the importance of accreditation when considering distance education and to provide informative and reliable resources to students,” said Dr. Leah Matthews, DEAC Executive Director. “Producing this video segment aligns with DEAC’s commitment to serving the greater social good through setting standards for distance education that ensure excellence in teaching, learning, and student outcomes.”

Visit the DEAC website (<http://www.deac.org/documentary>) to watch The Importance of Accreditation.

ABOUT DEAC

The Distance Education Accrediting Commission, formerly the Distance Education and Training Council, is a private, non-profit organization founded in 1926 that operates as a national accreditor of distance education institutions. DEAC’s goal is to ensure a high standard of educational quality in the distance education institutions it accredits and a quality education for the more than two million students who annually study at its accredited institutions.

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MEDIA CONTACT:
Leah Matthews, Executive Director
(202) 234-5100
leah.matthews@deac.org

MEDIA CONTACT:
Robert Chalifoux, Director, Media and Events
(202) 234-5100
rob.chalifoux@deac.org