

Number 3 February 2, 2010

# **Report from the Accrediting Commission**

[Editor's Note: The hard copy of DETC Bulletin Number 3, dated February 2, 2010, erroneously reported Ellis University was owned by Cardean Learning Group. Ellis University is a private non-profit, having emerged as a free-standing institution from the New York Institute of Technology. The corrected listing appears on page four of the Bulletin. We sincerely regret this error.]

The DETC Accrediting Commission met on January 13-16, 2010, and took the following actions:

# **Commissioner Re-Appointed**

The Commission voted to re-appoint Dr. Timothy Mott to his second three-year term as a public member on the Commission. Dr. Mott is a doctoral faculty member at Union Institute & University in Cincinnati, OH and serves as a National Coordinator with the American Council on Education's College Credit Recommendation Service in Washington, DC.

Throughout his tenure at Union, he has held positions as Associate Vice President for Academic Affairs, Director of the University's Office for Licensure and Compliance, University Registrar, Dean of the College of Undergraduate Studies and he was the founding Dean of the Center for Distance Learning (CDL). His 27 year educational career has been focused on elementary education, gifted and talented education, adult higher education, distance learning, applications of instructional technology and teaching/learning strategies to promote effective individualized educational opportunities.

Dr. Mott holds a Ph.D. in Curriculum and Supervision from the University of Pittsburgh, a M.Ed. degree in Elementary Science Education and a B.S. degree in Elementary Education from the Indiana University of Pennsylvania. Dr. Mott's term will expire in 2013.

DETC Accrediting Commission accredited six new institutions and reaccredited eight institutions.

# Six Institutions Gain Initial Accreditation

# Aerobics and Fitness Association of America (AFAA) Distance Education Center

15250 Ventura Boulevard, Suite 200 Sherman Oaks, CA 91403-3297 Phone: 818-905-0040 or 800-446-2322; Fax: 818-788-6301 Web Site: http://www.afaa.com; E-mail: lisap@afaa.com

Ms. Linda Pfeffer, President

Founded 1983. Offers courses for certified personal trainers and group exercise instructors as well as courses designed for those seeking specialized knowledge in related disciplines such as yoga, Pilates and resistance training.

### **American Graduate School of Education**

7665 S. Research Drive
Tempe, AZ 85284
Phone: 480-557-7970; Fax: 480-557-7829
Web Site: http://www.agse.us; E-mail: information@agse.us
Mr. Michael S. Turico, President
Mr. Tim Moman, Vice President
Founded 2003. Offers Master of Arts in Secondary Education and Master of Arts in Elementary Education.

# **California Southern University**

930 Roosevelt
Irvine, CA 92620
Phone: 800-477-2254; Fax: 714-480-0834
Web Site: http://www.calsouthern.edu; E-mail: enroll@calsouthern.edu
Dr. Caroll Ryan, Ph.D., President and Academic Officer
Founded 1978. Offers Associate of Arts in Liberal Studies; Bachelor of Business Administration; Bachelor of Arts in Psychology; Master of Arts in Psychology; Master of Science in Psychology; Master of Business Administration (DBA); and Doctor of Psychology (Psy.D.).

# **Childcare Education Institute**

3059 Peachtree Industrial Boulevard. N.W., Suite 100
Duluth, GA 30097
Phone: 770-564-9667 or 888-418-5358; Fax: 770-564Web Site: 1008 http://www.cceionline.com; E-mail: admissions@cceionline.com
Ms. Maria C. Taylor, President/CEO
Ms. Kimberle Collins, Director of Compliance
Founded 2005. Offers online certificate programs and professional development courses for early childhood professionals in English and Spanish.

#### **Martinsburg Institute**

341 Aikens Center
Martinsburg, WV 25404
Phone: 304-263-6262
Web Site: http://www.martinsburginstitute.com; E-mail: info@martinsburginstitute.com
Mr. Paul Viboch, President
Ms. Stella Garlick, Vice President
Founded 1980. Certificate courses in Business Communications; Computer Support Technology; Corporate
Leadership; Corporate Team Building; Digital Technology Integration; Financial Management and

Accounting; Help Desk; Human Resources Management; Medical Billing and Coding; Multicultural Interaction, Communications, and Ethics; PC Advantage; Project Management; Smart Home Technology; Systems Administration; Systems Design; and Ultimate Sales Skills.

# **New Learning Resources Online**

1417 Lelia Drive
Jackson, MS 39216
Phone: 601-982-8003
Web Site: www.thenlronline.com; E-mail: info@thenlronline.com
Dr. Nancy N. Boyll, President
Founded 1992. Offers High School Diploma and Career Occupational Diploma.

# **Eight Institutions Re-Accredited**

#### **Blackstone Career Institute**

1011 Brookside Road, Suite 300, P.O. Box 3717 Allentown, PA 18106 (www.blackstone.edu) Kevin McCloskey, President

### California Coast University

700 N. Main Street Santa Ana, CA 92701 (www.calcoast.edu) Thomas M. Neal, President

#### **City Vision College**

4501 Troost PO Box 413188 Kansas City, MO 64141 (www.cityvision.edu) Rev. Michael Liimatta, Director

#### **Concord Law School of Kaplan University**

10866 Wilshire Boulevard, Suite 1200 Los Angeles, CA 90024 (www.concordlawschool.edu) Barry A. Currier, Dean and President

#### The Hadley School for the Blind

700 Elm Street Winnetka, IL 60093 (www.hadley.edu) Charles E. Young, President

#### The Paralegal Institute

18275 North 59<sup>th</sup> Avenue, Suite 186 Glendale, AZ 85308 (www.theparalegalinstitute.edu) Kathleen Mirabile, President

Penn Foster (includes Penn Foster College, Penn Foster Career School, Penn Foster High School, ICS Canada) 925 Oak Street Scranton, PA 18515 (www.pennfoster.edu) Stuart Udell, CEO **Weston Distance Learning** (includes At-Home Professions, McKinley College, and U.S. Career Institute) 2001 Lowe Street,

Ft. Collins, CO 80525 (www.at-homeprofessions.edu; www.mckinleycollege.edu; www.uscareerinstitute.edu) Ann Rohr, COO

# **Change of Location**

A change of location for the following institutions was approved:

- American Sentinel University moved to 2260 South Xandau Way, Suite 310, Aurora, CO
- Brighton College moved to 18275 North 59<sup>th</sup> Avenue, Suite 186, Glendale, AZ
- California InterContinental University moved to 1470 Valley Vista Drive, Suite 150, Diamond Bar, CA
- City Vision College moved to 4501 Troost Avenue (PO Box 413188), Kansas City, MO

# **Change of Ownership**

A change of ownership for the following institutions was approved:

- Ashworth College, Norcross, GA is now owned by Sterling Capital
- Ellis University, Chicago, IL is a private non-profit, having emerged as a free-standing institution from the New York Institute of Technology.

# **Voluntary Resignation**

The following institution voluntarily resigns accreditation as of March 31, 2010:

Truck Marketing Institute, Carpinteria, CA

# Name Change

The name change for the following institution was approved:

• American College of Technology, Saint Joseph, MO changed its name to American Career University (as of January 1, 2010)

# **Institutions Approved for Title IV Deferments**

The following eight institutions were approved for Title IV deferments:

- American College of Healthcare Sciences, Portland, OR
- Andrew Jackson University, Birmingham, AL
- Catholic Distance University, Hamilton, VA
- College of Humanities and Sciences Harrison Middleton University, Tempe, AZ
- Independence University, Salt Lake City, UT
- National Paralegal College, Phoenix, AZ
- University of Management and Technology, Arlington, VA
- University of Philosophical Research, Los Angeles, CA

# New Courses/Programs Approved

The Commission approved the following new courses/programs:

# Allied American University

• Certificate in Solar Energy

### Allied Business Schools, Inc.

- Advanced Principles of Photovoltaic Systems Installation
- Beginning Medical Transcription Practicum
- The Business of Solar
- Electronic Health Records
- Home Energy Survey Professional
- Fundamentals in Green Building
- Introduction to Green Building
- Introduction to Photovoltaic Systems
- Medical Transcription Professional Tools
- Microsoft Word for Medical Transcriptionist
- Mold and Allergens

### **American Career University**

- Associate of Applied Science in Criminal Justice
- Associate of Applied Science in Health Information Technology

### **American Pacific University**

• Neuro Linguistic Programming

### **Andrew Jackson University**

- Basic Registrar Training
- Algebra
- Information Technology Strategy
- Managing Information Systems Projects
- Systems Analysis and Design

#### **Aspen University**

- Bachelor of Science in Business Administration
- Bachelor of Science in Early Childhood Education

# California National University for Advanced Studies

- Certificate in Six Sigma Black Belt
- Certificate in Six Sigma Green Belt

#### **Cleveland Institute of Electronics**

• Associate of Applied Science in Software Engineering

#### **Ellis University**

• College Success Certificate

#### Lakewood College

• Associate of Applied Business in Paralegal Studies

# **Penn Foster College**

• Associate of Science in Fashion Merchandising

# Perelandra College

• Bachelor of Arts in Writing

# Seminary Extension Independent Study Institute

- Everyday Believers and Church Planting
- Evangelism
- Exodus

# **Teacher Education University**

• Master of Arts in Elementary Education

# **U.S. Career Institute**

• Introduction to Dental Assistant

# **Approvals of New Policies, Procedures and Standards**

### Standards:

# Standard II.L. Student Integrity and Identity

The institution has clear, specific, published academic policies related to student integrity and academic honesty. *The institution has a student identity verification process that ensures students who earn the credit or completion credentials are the same students who completed the course assignments and assessments.* 

### **Business Standards:**

Section I.A.9. (new) Incentives offered to prospective students to enroll must not exceed a nominal value.

Section II.B.2.

The institution must disclose in writing the scope and nature of its courses/programs, and its educational and training objectives, *and how the institution protects student privacy*.

# Section III.A.4.

4. If the institution requires or permits students to purchase textbooks separately, the institution must make available the texts name, author, publisher, ISBN, and the institution's best estimate of current, fair market retail textbook prices on the institution's Web site *or enrollment agreement*. The institution's textbook pricing policy for new or used textbooks must be fair to students.

#### Section III.A.7. (new)

7. The institution must disclose to students on the enrollment agreement any additional charges to the student associated with verifying student identity.

Section III.C.5.

The distance study portion of the combination course/program must use the refund policy stated in III.C.3. or 4 above. If the mandatory resident portion of the course/program is more than 6 weeks, the institution may use the time-based refund policy in III.C.4. above. If the resident portion is less than 6 weeks, the institution may use the following policy.

Policies (for the complete list of changes, please visit www.detc.org):

**C.1.** Policy on Substantive Change and Notification (add 25%, any significant growth, 50% increase in active students, and monitoring enrollment growth)

C.5. Policy on Course/Program Approvals (addition on approval of certificate programs)

C.17. Policy on International Activities (totally revised – Was Policy on Contracting with Non-U.S. Institutions)

**C.20.** Policy on Complaints (institution has opportunity to respond to complaint) – add under #4 under Action:

• A final adverse action against an institution arising from a complaint will not be taken until the institution has had an opportunity to respond to the complaint within the time frames set forth by the Commission.

C.22. Policy on Information Provided to the U.S. Department of Education (review on a case-by-case basis)

C.27. Policy on Teach-Out Plans (New Policy)

**D.1. Providing the Chair's Report and Advising the Commission's Decision** (institution has right to provide additional financial information)

D.2. Appealing Commission's Adverse Decision (revised and renamed with addition of arbitration)

**D.4. Retention of Commission Files and Records** (retain documents relating to substantive changes and notifications)

**D.8. Standards of Ethics and Professionalism for Accreditation Participants** (add new number 5 on Privileged Communications)

E.1. Fees (adding fees for Arbitration and reviewing International Contracts)

# E.13. Application for Arbitration (new form)

New Critical Document: C.12. Financial Statement Analysis

# Proposed Changes Approved to go out for Public Comment

# **C.9.** Policy on Degree Programs

Standard VI: Qualifications of Institution, Owners, Governing Board Members, Administrators, Instructors/Faculty, and Staff

1. Qualifications of Instructors/Faculty (to replace copy under Associate's Degrees and Baccalaureate Degrees)

**[add] Degrees in Specialized Fields:** Faculty teaching courses that are part of a degree in a specialized field must possess the appropriate credential and degree in the subject being taught and demonstrate expertise in the subject field.

**Undergraduate Degrees:** Faculty teaching courses that are part of an undergraduate degree program must possess, at a minimum, a degree at least one level above that of the program that they are teaching and demonstrate expertise in the subject field of the discipline. Faculty teaching general education courses at the undergraduate level must possess a Master's degree in the assigned general education subject field or have a Master's degree and 18 semester hours in the general education subject field.

2. Under Standard VII. Admissions (changes in boldface italic)

**First Professional Degrees:** Applicants for admission must have *at a minimum a baccalaureate degree*, earned a postsecondary degree, but preferably both baccalaureate and master's degrees, from an appropriately accredited institution. The institution shall maintain (electronically or in print) the official transcript from the college or university from which the student earned his/her Baccalaureate or Master's degree to verify the student's qualification for admission to the program. Electronic documents must be maintained according to C.21. Policy on Required Institutional Documents. Applicants must have successfully completed subject area/course prerequisites at an appropriately accredited institution.

Any comments on the above changes should be sent to Sally Welch at DETC (sally@detc.org) before **May 1, 2010.** Final adoption of these policies will be considered at the Commission's June 2010 meeting.

# **Applicants for Accreditation and Re-Accreditation in 2010**

The following institutions have applied for DETC initial accreditation or five year re-accreditation:

# First Time Applicants:

American Fitness Professionals and Associates, Manahawkin, NJ Antioch School of Church Planning and Leadership Development, Ames, IA Nations University, West Monroe, LA The Northwest Institute of Literary Arts, Freeland, WA Trinity College of the Bible and Theological Seminary, Newburgh, IN UNAD Florida, Weston, FL University of Fairfax, Vienna, VA

# Applicants for Five-Year Re-Accreditation:

American Career University, Saint Joseph, MO Air University Extension Course Program, Maxwell AFB-Gunter Annex, AL Art Instruction Schools, Minneapolis, MN Catholic Distance University, Hamilton, VA Columbia Southern University, Orange Beach, AL Global University & ICI University, Springfield, MO HARDI Home Study Institute, Columbus, OH Huntington College of Health Sciences, Knoxville, TN John Tracy Clinic, Los Angeles, CA Lansbridge University, Fredericton, NB, Canada National Paralegal College, Phoenix, AZ Sessions Online School of Design, Scottsdale, AZ

# **Revision of 2010 DETC Accreditation Handbook**

The 2010 *DETC Accreditation Handbook* is now available on DETC's web site at http://www.detc.org and select "Publications." You can order a 2010 Handbook for \$50 from DETC's web site. Each DETC member institution will receive one complimentary copy.

#### Next Meeting

The next meeting of the DETC Accrediting Commission will be June 4-5, 2010. All matters to be considered by the Commission should be brought to the attention of the Executive Director by no later than **May 1, 2010**.

Michael P. Lambert, Executive Director