



Report from the Accrediting Commission February 24, 2020

The Distance Education Accrediting Commission (DEAC) met on January 24, 2020. This report summarizes the accreditation actions taken by the Accrediting Commission in accordance with its procedure for Notification and Information Sharing, Section X(F), Policies and Procedures, *DEAC Accreditation Handbook*. In addition, the Report provides notice of final changes that the Commission adopted for the DEAC Standards of Accreditation.

Grant of Initial Accreditation

The Commission took action to grant initial accreditation to the following institutions.

William Carey International University

Founded 1977

Mr. Kevin Higgins
President
1605 East Elizabeth Street
Pasadena, CA 91104
Kevin.higgins@wciu.edu
https://www.wciu.edu/
(661) 900-0843

Accredited program:

• Master of Arts in International Development The institution is accredited through January 2023.

Quantic School of Business and Technology (Formerly Smartly Institute)

Founded 2013

Mr. Tom Adams
Chief Executive Officer and Co-Founder
3000 K Street NW, Suite 275,
Washington, DC 20007
Tom@pedago.com
https://smart.ly/
(571) 483-8002

Accredited Programs:

- Executive Master of Business Administration
- Master of Business Administration

The institution is accredited through January 2023.

DEAC Report from the Accrediting Commission February 24, 2020 Page **2** of **20**

Renewal of Accreditation

The Commission took action to renew the accreditation of the following institutions.

Abraham Lincoln University

Founded 1996

Dr. Leslie Gargiulo President 100 West Broadway, Suite 600 Glendale, CA 91210

admission@alu.com http://www.alu.edu

(212)252-5100

Accredited programs:

<u>Undergraduate Degrees</u>

- Associate of Science in Business Administration
- Associate of Science in Criminal Justice
- Associate of Arts in General Studies
- Associate of Science in Paralegal Studies
- Bachelor of Science in Business Administration
- Bachelor of Science in Criminal Justice
- Bachelor of Arts in General Studies
- Bachelor of Science in Legal Studies

Undergraduate Diplomas and Certificates

- Diploma in Criminal Justice
- Diploma in Paralegal Studies
- Homeland Security Certificate
- Accounting Certificate
- Legal Assistant Certificate
- Communication and Writing Certificate
- Marketing Certificate
- Business Administration Certificate
- Management Certificate
- Investigation Certificate

Graduate Degrees

- Master of Business Administration
- Master of Business Administration, Coaching Concentration
- Master of Science in Criminal Justice
- Master of Science in Law
- Juris Doctor
- Doctor of Business Administration

Graduate Certificates

- Real Estate Law Certificate
- Human Resources Law Certificate

DEAC Report from the Accrediting Commission February 24, 2020 Page **3** of **20**

- Business Law Certificate
- Coaching Certificate

The institution is accredited through January 2024.

Acacia University

Mr. Tim Moman
President
7665 South Research Drive
Tempe, AZ 85284
United States

information@acacia.edu

http://www.acacia.edu

(480) 428-6034 or (855) 247-3669

Accredited programs:

Graduate Degrees

- Master of Arts in Elementary Education
- Master of Arts in Secondary Education
- Master of Education in English as a Second Language
- Master of Education in Special Education
- Master of Education in Educational Administration
- Doctor of Education in Educational Leadership

The institution is accredited through June 2024.

American Sentinel University

Ms. Mary Adams

President

10065 East Harvard Avenue, Suite 450

Denver, CO 80231

info@americansentinel.edu

http://www.americansentinel.edu

(303) 991-1575 or 1 (800) 566-8774

Accredited programs:

Degrees

- Doctor of Nursing Practice Educational Leadership
- Doctor of Nursing Practice Executive Leadership
- Doctor of Nursing Practice Informatics Leadership
- Doctor of Nursing Practice Professional Leadership
- Master of Business Administration Healthcare
- Master of Business Administration Healthcare CBE
- Master of Science Nursing Adult Gerontology Nurse Practitioner
- Master of Science Nursing Case Management
- Master of Science Nursing Education

Founded 2003

Founded 2000

DEAC Report from the Accrediting Commission February 24, 2020 Page **4** of **20**

- Master of Science Nursing Family Nurse Practitioner
- Master of Science Nursing Infection Prevention and Control
- Master of Science Nursing Informatics
- Master of Science Nursing Management Leadership
- Registered Nurse to Bachelor of Science Nursing
- Registered Nurse to Bachelor of Science Nursing/Master of Science Nursing Case Management
- Registered Nurse to Bachelor of Science Nursing/Master of Science Nursing Infection Prevention and Control
- Registered Nurse to Bachelor of Science Nursing/Master of Science Nursing Informatics
- Registered Nurse to Bachelor of Science Nursing/Master of Science Nursing Nursing Education
- Registered Nurse to Master of Science Nursing Infection Prevention Control
- Registered Nurse to Master of Science Nursing Management Leadership
- Registered Nurse to Bachelor of Science Nursing CBE
- Registered Nurse to Bachelor of Science Nursing/Master of Science Nursing -Management Leadership

Certificate

 Infection Prevention and Control Certificate The institution is accredited through January 2025.

Apollos University

Dr. Paul Eidson Chief Executive Officer **Apollos University** 600 Central Avenue, Suite 215 Great Falls, MT 59401 info@apollos.edu http://apollos.edu

(406) 799-1515

Accredited programs:

Degrees

- Associate of Applied Science in Business Administration
- Bachelor of Science in Business Administration
- Bachelor of Science in Information Technology
- Master of Science in Organizational Management
- Master of Business Administration
- Doctor of Business Administration

Certificates

- Certificate in Business Management
- Certificate in Financial Management

Founded 2005

DEAC Report from the Accrediting Commission February 24, 2020 Page **5** of **20**

- Certificate in Global Leadership
- Certificate in Marketing
- Certificate in Supply Chain Management

The institution is accredited through January 2025.

Atlantic University Founded 1930

Mr. Kevin Todeschi
President
215 67th Street
Virginia Beach, VA 23451-2061
info@atlanticuniv.edu
http://www.atlanticuniv.edu
(757) 631-8101 or 1 (800) 428-1512

Accredited programs:

Degrees

- Master of Arts in Transpersonal Psychology
- Master of Arts in Mindful Leadership

Graduate Certificates:

- Graduate Certificate in Integrated Imagery: Regression Hypnosis
- Graduate Certificate in Mindful Leadership

Certificate (noncredit):

Spiritual Guidance Mentor Training

Certificate of Completion (noncredit):

Lifelong Learning

The institution is accredited through January 2025.

Blackstone Career Institute

Founded 1890

Mr. Kevin McCloskey President 1011 Brookside Road, Suite 300 Allentown, PA 18106 info@blackstone.edu

http://www.blackstone.edu

(610) 871-0031 or 1(800)826-9228

Blackstone Career Institute includes a division, Modern Gun School, located at 1000 North West Street, Suite 1200, Wilmington, DE 19801. Modern Gun School is included in the scope of Blackstone Career Institute's accreditation.

Accredited programs:

<u>Vocational</u>

- Legal Assistant/Paralegal
- Veterinary Assistant

DEAC Report from the Accrediting Commission February 24, 2020 Page **6** of **20**

- Physical Therapy Aide
- Child Care Provider
- Medical Transcription
- Medical Office Assistant
- Dental Office Assistant
- Pharmacy Technician
- Medical Billing & Coding
- Home Health Aide

Avocational

- Civil Litigation
- Business & Corporate Law
- Real Estate Law
- Practical Bankruptcy Law
- Personal Injury & Torts
- Family Law
- Wills, Trusts & Estates
- Criminal Law
- Torts, Criminal Law & Procedures
- Foundations of Legal Research Using Lexis Advance
- Anatomy, Medical Terminology & HIPAA
- Medical Transcription Fundamentals
- Medical Office Procedures
- Medical Billing
- Medical Coding
- ICD-10 Coding
- Intro to Computers
- Leadership Skills

Modern Gun School offers the following accredited programs:

Vocational

Advanced Gunsmithing

Avocational

• Basic Gun Repair

The institution is accredited through January 2025.

Brighton College Founded 1961

Mr. Paul Zagnoni
President
8777 East Via De Ventura, Suite 102
Scottsdale, AZ 85258
info@brightoncollege.edu
http://www.brightoncollege.edu

DEAC Report from the Accrediting Commission February 24, 2020 Page **7** of **20**

1(800)354-1254 or (602)212-0501

Brighton College includes a division called Paralegal Institute at Brighton College. Paralegal Institute at Brighton College is located at the same address as Brighton College and is included in the scope of Brighton College's accreditation.

Accredited programs:

Associate Degrees

- Business Management
- Health Services Management
- Paralegal Studies

Certificates

- Medical Coding and Billing
- Medical Records Technician
- Pharmacy Technician
- Medical Office Specialist
- Advanced Security Practitioner
- Cisco Certificate
- CompTIA Certificate
- Home Inspection AZ Short Course
- Home Inspection Certificate
- Business Account Clerk
- Nurse Paralegal Certificate
- Certified Information Systems Security Professional Certificate
- Customer Support Representative Certificate
- Paralegal Studies

The institution is accredited through January 2023.

City Vision University

Founded 1998

Dr. Andrew Sears
President
1100 East 11th Street
Kansas City, MO 64106
info@cityvision.edu
http://www.cityvision.edu

(816) 960-2008

Accredited programs:

Degrees

- Associate of Science in Business Administration
- Associate of Applied Science in Christian Ministry and Leadership
- Bachelor of Arts in Christian Ministry and Leadership
- Bachelor of Science in Addiction Counseling

DEAC Report from the Accrediting Commission February 24, 2020 Page **8** of **20**

- Bachelor of Science in Business Administration
- Bachelor of Science in Nonprofit Management
- Master of Business Administration

Undergraduate Certificates

- Addiction Counseling
- Nonprofit Management
- Business Administration
- Undergraduate Certificate in Christian Ministry*

Graduate Certificates

- Graduate Certificate in Christian Ministry*
 - * "Non-Federal Aid Certificates"

The institution is accredited through January 2025.

Lakewood College

Ms. Tanya Haggins
President
2231 North Taylor Road
Cleveland Heights, OH 44112
info@lakewoodcollege.edu
http://www.lakewoodcollege.edu

1 (800) 517-0857

Accredited programs:

Degree

- Associate of Applied Business in Business Management
- Associate of Applied Business in Paralegal Studies
- Associate of Science in Healthcare Administration
- Associate of Science in Information Technology
- Bachelor of Science in Healthcare Administration
- Bachelor of Science in Information Technology
- Bachelor of Science in Business Management
- Bachelor of Science in Paralegal Studies
- Master of Business Administration

Diplomas and Certificates

- Mediation Certificate
- Paralegal Diploma
- Pharmacy Technician Certificate
- Administrative Medical Assistant Program
- Criminal Justice Certificate
- Medical Billing Certificate
- Medical Coding Certificate

Undergraduate Certificates

Founded 1998

DEAC Report from the Accrediting Commission February 24, 2020 Page **9** of **20**

- Restaurant Business Management Undergraduate Certificate
- Office Manager Undergraduate Certificate
- Legal Secretary Undergraduate Certificate
- Legal Document Preparer Undergraduate Certificate
- Legal Assistant Undergraduate Certificate
- Law Office Management Undergraduate Certificate
- Entrepreneur Undergraduate Certificate

High School

• GED (Prep)

The institution is accredited through June 2024.

Penn Foster Founded 1890

Mr. Frank Britt
President
925 Oak Street
Scranton, PA 18515
(570)342-7701
info@pennfoster.edu
http://www.pennfoster.edu

Penn Foster includes the following divisions which are included in the scope of its accreditation: Penn Foster High School, 925 Oak Street, Scranton, PA 18515; Penn Foster Career School, 925 Oak Street, Scranton, PA 18515; Penn Foster College, 14300 N. Northsight Boulevard, Suite 125, Scottsdale, AZ 85260; and ICS, Westmount Ontario, Canada.

Accredited programs:

Degree Programs

- Associate of Science in Accounting
- Associate of Science in Business Management
- Associate of Science in Computer Information Systems
- Associate of Science in Construction Technology
- Associate of Science in Criminal Justice
- Associate of Science in Early Childhood Education
- Associate of Science in Engineering Technology
- Associate of Science in Fashion Merchandising
- Associate of Science in Finance
- Associate of Science in Graphic Design
- Associate of Science in Health Care Management
- Associate of Science in Human Resources Management
- Associate of Science in Industrial Electronics and Electrical Maintenance
- Associate of Science in Industrial Supervision
- Associate of Science in Interior Design

DEAC Report from the Accrediting Commission February 24, 2020 Page **10** of **20**

- Associate of Science in Manufacturing
- Associate of Science in Marketing
- Associate of Science in Medical Assistant
- Associate of Science in Paralegal Studies
- Associate of Science in PC Maintenance Technology
- Associate of Science in Retail Management
- Associate of Science in Veterinary Technician
- Bachelor of Science in Business Management
- Bachelor of Science in Criminal Justice
- Bachelor of Applied Science in Veterinary Technology

Undergraduate Certificate Programs

- Accounting
- Business Management
- CDA Credential Preparation (Child Development Associate)
- Foundation Skills for Technology
- General Studies
- Graphic Design
- Human Resources
- Veterinary Practice Management

Career Diplomas and Certificate Programs

Vocational

- ABC Certified Wedding Planner
- Administrative Assistant
- Appliance Repair
- Auto Repair Technician
- Basic Electronics
- Bookkeeping
- Carpenter
- Caterer
- Certified Personal Trainer
- Child Care Professional
- Computer Graphic Artist
- Dental Assistant
- Desktop Publishing and Design
- Diesel Mechanics/Heavy Truck Maintenance
- Dog Obedience Trainer/Instructor
- Drafting with AutoCAD
- Dressmaking and Design
- Electronics Technician
- Floral Design
- Freelance Writer

DEAC Report from the Accrediting Commission February 24, 2020 Page **11** of **20**

- Furniture and Cabinet Maker
- Guest Service Agent
- Gunsmith
- Home Health Aide
- Home Inspector
- Home Remodeling and Repair
- Hotel/Restaurant Management
- HVACR Technician
- Interior Decorator
- IT Support Specialist
- Jewelry Design and Repair
- Landscaping Technology
- Legal Secretary
- Legal Transcriptionist
- Locksmith & Home Security Technician
- Medical Administrative Assistant
- Medical Assistant
- Medical Billing and Coding
- Medical Transcriptionist
- Motorcycle Repair Technician
- Occupational Therapy Aide
- Optician
- Paralegal
- Pharmacy Technician
- Pharmacy Technician Professional
- Physical Therapy Aide
- Plumber
- Private Investigator
- Residential Electrician
- Retail Supervisor
- Security Guard
- Small Business Management
- Small Engine Repair
- Travel and Tourism Specialist
- Veterinary Assistant
- Virtual Assistant
- Wildlife/Forestry Conservation

Avocational

- Accounting Essentials
- Anatomy and Physiology
- AutoCAD Essentials

DEAC Report from the Accrediting Commission February 24, 2020 Page **12** of **20**

- Automotive HVAC Essentials
- Automotive Transmissions Essentials
- Business Management Essentials
- Business Security
- Career Readiness Bootcamp
- Child Development Training Certificate
- Child Psychology
- Computer Application in Accounting Sage 50
- Computer Programming Languages
- E-Business Management
- Electronic Medical Records
- English Comprehensive Skills in Reading and Writing
- Fitness and Nutrition
- Forensic Computer Examiner
- Gourmet Cooking
- Green Building Practices
- Health Information Management
- Human Resources Management Essentials
- ICD-10 Training for ICD-9 Coders Certificate
- LexisNexis: Legal Research
- Medical Terminology
- Microsoft Office 2016 (Software not included)
- National Electrical Code 2017
- Natural Health Care for Pets
- Paralegal: Advanced Applications
- Paralegal: Real Estate, Wills, and Estates
- Personal Caregiver Skills
- Pet Grooming
- Property Management
- Public Relations
- Solar PV Installation Skills
- Solar Thermal Installation Skills
- Solar PV and Thermal Installation Skills
- Spanish
- Sports Nutrition
- Starting Your Own Business
- Supervisory Skills for the Industrial Workplace

High School

Penn Foster High School

ICS Canada

Career Diplomas and Certificate Programs

DEAC Report from the Accrediting Commission February 24, 2020 Page **13** of **20**

- ABC Certified Wedding Planner
- Accounting
- Administrative Assistant
- Adult Psychology
- Aircraft Mechanics
- Anatomy and Physiology
- Animal Sciences
- Appliance Repair
- Automotive Mechanics
- Bookkeeping
- Business Management
- Caterer
- Certified Personal Trainer
- Child Day Care Management
- Child Psychology
- Computer Graphic Artist
- Computer Support Technician
- Counselling Skills
- Desktop Publishing and Design
- Diesel Mechanics
- Dog Obedience Trainer/Instructor
- Drafting with AutoCAD
- Dressmaking and Design
- Electronics
- Electronics Technician
- Employee Relations Officer
- Firearms Repair
- Floral Design
- Freelance Writer
- Hotel/Restaurant Management
- Interior Decorating
- Jewelry Design and Repair
- Landscaping Technology
- Locksmith & Home Security Technician
- Managing Your Own Business
- Market Researcher
- Medical Administrative Assistant
- Medical Transcriptionist
- Motorcycle Repair
- Occupational Therapy Aide
- PC Maintenance and Repair

DEAC Report from the Accrediting Commission February 24, 2020 Page **14** of **20**

- Personal Caregiver Skills
- Police Sciences (Law Enforcement & Protection)
- Private Investigator
- Retail Pharmacy Assistant
- Residential Electrician
- Small Engine Repair
- Teacher Aide
- Travel/Tourism
- Web Page Designer
- Wildlife/Forestry Conservation
- Accounting, 1-Year Certificate
- Anatomy and Physiology
- AutoCAD Essentials
- Automotive Transmissions Essentials
- Computer Programming Languages
- Fitness and Nutrition
- Gourmet Cooking
- Medical Terminology
- Microsoft Office 2013
- Microsoft Office 2016
- Natural Health Care for Pets
- Personal Caregiver Skills
- Pet Grooming
- Public Relations
- Spanish
- Sports Nutrition

ICS High School

High School

The institution is accredited through January 2025.

Change of Ownership

The Commission acted to affirm a change of ownership for the following institutions.

Ashworth College, 6625 The Corners Parkway, Suite 500, Norcross, GA 30092. The new parent entity for the ownership structure is Bain Capital Double Impact (BCDI) Nexus Holdings, Inc.

DEAC Report from the Accrediting Commission February 24, 2020 Page **15** of **20**

Distance Education Company, 102 Lexington Avenue, Suite 701, New York, NY 10016. The new parent entity for the ownership structure is Bain Capital Double Impact (BCDI) Nexus Holdings, Inc.

Change in Core Mission

The Commission acted to approve a change in core mission for the following institution.

Doral College

2525 NW 112th Avenue

Doral, FL 33172

The institution's approved mission statement is as follows.

Doral College delivers dynamic educational experiences by blending traditional and online learning, supportive partnerships, and technological innovation to empower highly motivated and dedicated students to overcome conventional barriers.

Change of Location

The Commission took action to affirm changes of location for the following institutions.

- City Vision University, 1100 East 11th Street, Kansas City, MO 64106, The institution was previously located at 3101 Troost Avenue, Suite 200, Kansas City, MO 64109.
- **Doral College**, 2525 NW 112th Avenue, Doral FL 33172. The institution was previously located at 11100 NW 27th Street, C-109, Doral, FL 33174.
- University of Fairfax, 1813 East Main Street, Salem, VA 25413. The institution was previously located at 3361 Melrose Avenue., Suite A, Roanoke, VA 24017
- University of the People, 595 East Colorado Boulevard, Pasadena, CA 91101. The institution was previously located at 225 South Lake Avenue, Suite 300, Pasadena, CA, 91101.

Follow Up on a Degree Program

The Commission acted to confirm the following institution's continuing compliance with DEAC standards in the implementation of its new Master of Arts in in Art Education degree program.

• The Art of Education University, 518 Main Street, Suite A, Osage, IA 50461

Voluntary Lapse of Accreditation

The Commission accepted notification that the following institutions are voluntarily allowing their accreditation to lapse, effective March 31, 2020.

- California Institute of Advanced Management, 1000 South Fremont Ave, Alhambra, CA 91803
- Hadley Institute for the Blind and Visually Impaired, 700 Elm Street, Winnetka, IL 60093-2554
- Realtor University, 430 North Michigan Avenue, Chicago, IL 60611
- Westcliff University, 16715 Von Karman Avenue, Irvine, CA 92606

DEAC Report from the Accrediting Commission February 24, 2020 Page **16** of **20**

Title IV Certification

The Commission acted to approve the following institutions for Title IV certification. This means that the institutions provided evidence that they are compliant with DEAC's certification requirements for institutions seeking to participate in federal student assistance programs under Title IV of the Higher Education Act of 1965 as amended. The institutions may, therefore, apply to the United States Department of Education to become eligible to participate in its Federal Student Aid ("FSA") programs.

- EC-Council University, 101 C Sun Avenue, NE, Albuquerque, NM 87109
- Lakewood College, 2231 North Taylor Road, Cleveland Heights, Ohio 44112

New Programs and Substantive Change Applications Application for a Change of Name

The Commission acted to approve an Application for a Change of Name--Part One for the following institution.

• Chi Institute of Traditional Chinese Veterinary Medicine, 9650 West Highway 318, Reddick, FL 32686. The institution is in the process of changing its name to Chi University.

The Commission affirmed the following actions taken by the Academic Review Committee of the Accrediting Commission.

The Commission affirmed the addition of the following new programs:

American National University

Associate of Science in Administrative Medical Assisting

Ashworth College

Dog Grooming Vocational Program

City Vision University

Graduate Certificate in Christian Ministry
Undergraduate Certificate in Christian Ministry

Doral College

Bachelor of Science in Elementary Education with Reading and ESOL Endorsement

Lakewood College

Associate of Science in Healthcare Administration Associate of Science in Information Technology Bachelor of Science in Healthcare Administration Bachelor of Science in Information Technology Bachelor of Science in Business Management DEAC Report from the Accrediting Commission February 24, 2020 Page **17** of **20**

Naaleh College

Master of Business Administration in Marketing

Changes to the DEAC Standards of Accreditation

In accordance with its process set forth under Section, XIX, Reviewing, Adopting, and Circulating Changes to the Accreditation Handbook, Policies and Procedures, DEAC Accreditation Handbook, the Commission took action to adopt changes to its Standards of Accreditation. The changes are provided below and are available on the DEAC website at https://www.deac.org/Public-Notices/Document-Out-For-Public-Comment.aspx.

New language is indicated in bold, red font. Deletions are indicated in strikethrough. Institutions will need to implement compliance with the changes by July 1, 2020.

1.) Standard VII.B.5, Institution and Course-Accredited Status

The Commission considered the responses it received to the Call for Comment. The Commission reflected upon the written commentary, the discussion shared by DEAC members at the April 2019 Annual Conference and recommendations by members of the DEAC Standards Committee. It determined that it would not implement any changes to this standard. The current language, as stated below, remains in effect.

VII.B. INSTITUTION AND COURSE ACCREDITED-STATUS RECOGNITION

5. All courses and programs of the institution are approved by DEAC before the institution advertises them or enrolls students in them. The institution uses the term "College" or "University" in its name only if it offers academic degree programs.

2.) Standard III. I., Student Integrity and Academic Honesty

The Commission considered the responses it received to the Call for Comment. It is implementing use of the term "assessment" to replace "examination" in order to accommodate varying approaches to evaluating student achievement of stated learning outcomes. The Commission agrees with many of the comments it received stating that individual institutions are best suited to determine appropriate intervals for administering proctored assessments and, accordingly, is implementing new language that calls for institutions to provide a clear rationale for the placement of proctored examinations over the course of study within a degree program.

I. STUDENT INTEGRITY AND ACADEMIC HONESTY

The institution publishes clear, specific, policies related to student integrity and academic honesty. The institution affirms that the student who takes an assessment the examination is

DEAC Report from the Accrediting Commission February 24, 2020 Page **18** of **20**

the same person who enrolled in the program and that the examination results will reflect the student's own knowledge and competence in accordance with stated learning outcomes.

1. Non-Degree Programs

Institutions meet this requirement by using a secure login and passcode, administering proctored examinations assessments, or by other means of secure technology.

2. <u>Degree Programs</u>

In addition to the requirements for non-degree programs above, degree- granting institutions meet this requirement by administering proctored examinations assessments at appropriate intervals throughout the program of study and provide a clear rationale for placement of the proctored assessments within the program. Proctors use valid government-issued photo identification or other means to confirm student identity.

3.) Standard VII.A, Advertising and Promotion

The Commission is committed to ensuring that its advertising and promotion standards require clear disclosures to prospective students and the public. New digital materials, online ad pages, and social media are being featured more prominently than ever in web-based advertisements. The Commission believes it is prudent to clarify requirements for institutions that may choose to advertise using social media and other forms of web-based advertisements. The Commission and Standards Committee appreciated the comments and helpful suggestions it received as it explored ways to enhance and clarify this standard.

A. ADVERTISING AND PROMOTION

The institution conforms to ethical practices in all advertising and promotion to prospective students. All advertisements, website content, and promotional literature are truthful, accurate, clear, and readily accessible to the public; proactively states that programs are offered via distance education; and appropriately discloses occupational opportunities as applicable. All promotional literature, c Catalogs, enrollment agreements, manuals, and websites list the institution's full name and physical address. At a minimum, all print advertisements and promotional literature include the institution's city, state, and website home page URL. The website home page URL, in accordance with DEAC's Website Disclosures Checklist, provides the institution's physical address. All web-based advertisements provide a link to the institution's website home page URL. At a minimum, all advertisements include the institution's city, state and web address. The institution complies with DEAC's Catalog Disclosures Checklist and DEAC's Website Disclosures Checklist.

4.) Standard III.G Educational Media and Learning Resources

DEAC Report from the Accrediting Commission February 24, 2020 Page **19** of **20**

The Commission took into consideration the comments regarding proposed changes to this standard, particularly those comments that highlighted the abundance of online library services and learning resources that are readily available to distance education.

G. EDUCATIONAL MEDIA AND LEARNING RESOURCES

Learning resources for faculty and students are available and appropriate to the level and scope of program offerings. Program designers, faculty, and instructors effectively use appropriate teaching aids and learning resources, including educational media and supplemental instructional aids, when creating programs and teaching students. The institution provides faculty and students with access to learning resources, and libraries, or resource-related services that are appropriate for the achievement of program learning outcomes.

New Procedures for Submitting Year-End Financial Statements

The Commission adopted changes to the deadlines for the annual submission of audited or reviewed financial statements. Audited or reviewed financial statements are no longer submitted with the Annual Report. Instead, DEAC has set deadlines based upon institutional fiscal year end dates. Please visit the DEAC website under "Seeking Accreditation" and then "Applications and Reports" to review these new instructions. DEAC is offering two webinars on the new deadlines for financial statement submissions on

Wednesday, March 4th 11 a.m. PST / 2 p.m. EST Wednesday, March 11th 11 a.m. PDT / 2 p.m. EDT

Institutions may use this link to register for the webinar or visit the DEAC website for more information. https://detc.wufoo.com/forms/xhm5mbn0ea0vyk/.

Renewal of Appointments for Public Commissioners

The Commission voted to renew the appointments of the following public Commissioners, each to another three-year term, beginning April 1, 2020 and continuing through March 31, 2023.

Dr. Jack Goetz

Dr. Goetz is the Associate Director of the Judge Judith O. Hollinger Program in Alternative Dispute Resolution at the University of Southern California (USC) Gould School of Law. Dr. Goetz is an arbitrator, mediator and temporary judge in the community. He has been the primary mediation trainer for two local non-profits since 2014, the California Academy of Mediation Professionals and the Center for Conflict Resolution. Dr. Goetz has been a dedicated volunteer and member of the DEAC community for twenty years, and he has served as a public Commissioner for DEAC since April 1, 2017.

Mr. Lucien (Skip) Capone

Mr. Capone served as General Counsel for the University of North Carolina (UNC) Asheville. Skip has extensive experience in higher education, first as a legal representative of the UNC system while at the NC Attorney General's Office, then as General Counsel at two UNC campuses (UNC Greensboro and UNC Asheville). He has given numerous presentations on

DEAC Report from the Accrediting Commission February 24, 2020 Page **20** of **20**

higher education legal topics at national conferences of higher education attorneys (e.g. NACUA), and accreditors such as DEAC and ASPA. He served on the Board of Directors of NACUA for three years and has served as a public member on three accreditation boards. Mr. Capone has served as a public Commissioner for DEAC since April 1, 2017.