



# Knowing where you stand is the first step toward making progress.

The Distance Education Accreditation Commission (DEAC) and Higher Digital created the (SEA)RESULTS® Distance Education Effectiveness Assessment — using the accreditation standards that DEAC has developed — to enable higher education leaders around the world to benchmark their distance education capability, quality, scalability, and sustainability along 40 data points spanning academic, operational, organizational, and technical dimensions.



## **ASSESS**

Assess your distance education accreditation effectiveness over academic, organizational, operational, and technical dimensions.



#### **PLAN**

Plan your distance education accreditation strategy by using your customized (SEA)RESULTS, and an easy-to-follow road map for implementation.



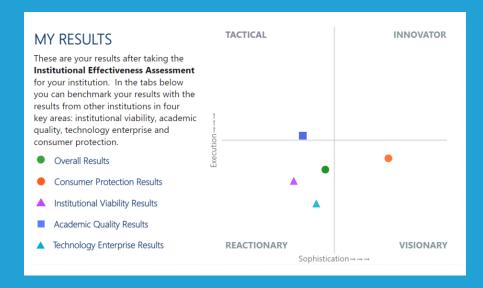
## **MEASURE**

Measure performance over time to hold staff and vendors accountable, quickly achieve results, and improve institutional effectiveness.

Try our free Institutional Effectiveness Assessment service today, and see instantly how we assess your distance education accreditation effectiveness over academic, organizational, operation, and technical dimensions, to better understand your strengths and weaknesses.

# (SEA)RESULTS® DISTANCE EDUCATION EFFECTIVENESS ASSESSMENT PROVIDES AN EFFECTIVE ACTIONABLE EVALUATION AND PLAN FOR IMPROVEMENT

- 1) Determine your Distance Education baseline.
- 2) Map your results to Distance Education Accrediting Commission (DEAC) national accreditor standards.
- 3) Identify and prioritize your most pressing distance accreditation risks.
- 4) Build awareness of digital education effectiveness across the institution.
- 5) Plan and prioritize a continuous improvement process and risk mitigation strategies.
- 6) Measure your progress.



# (SEA)RESULTS® DISTANCE EDUCATION EFFECTIVENESS ASSESSMENT



#### **CONSUMER PROTECTION**

A core value of DEAC accreditation is treating students fairly and honestly at all stages of their relationship with an institution. Providing students with accurate information about the educational programs and services, terms and conditions of enrollments, and all fees and costs enables them to make informed decisions about enrollment.



# **ACADEMIC QUALITY**

Academic quality is a way to describe how well the learning opportunities available to students enable them to achieve their educational goals. It is about making sure that appropriate and effective teaching, resources, assessment, and learning materials are provided to students.



## **INSTITUTIONAL VIABILITY**

Quality in distance education first and foremost requires institutional vision, commitment, leadership, and sound planning. Institutional effectiveness assessment and cost management—as well as internal review of performance data, capabilities, and strategies—are essential to long-term institutional viability.



## **TECHNOLOGY ENTERPRISE**

A quality distance learning environment is firmly grounded on the pedagogical needs of its distance education courses and its learners; is reliable and robust; is aligned with the technical infrastructure of the institution; and is regularly subjected to internal evaluations, updating, and improvements as needed.

# **WHY TAKE THIS ASSESSMENT**

- Accreditation is a primary means of quality assurance for students, and therefore a critical investment colleges and universities must undergo.
- Accreditation can be costly if institutions begin the process when their educational offerings are not fully developed. The (SEA)RESULTS
  Distance Education Effectiveness Assessment is a quick, easy, and cost-effective tool that can help these institutions assess and address
  their readiness for accreditation.
- The demand for remote learning programs has increased over the last decade, and they have never been more critical than they are now.